

# Models for Longitudinal and Clustered Data

Germán Rodríguez

December 9, 2008

## 1 Introduction

The most important assumption we have made in this course is that the observations are *independent*. Situations where this assumption is not appropriate include

- Longitudinal data, with repeated observations on each individual, for example on multiple waves of a survey
- Clustered data, where the observations are grouped, for example we have data on mothers and their children
- Multilevel data, where we have multiple levels of grouping, for example students in classrooms in schools.

This is a large subject worthy of a separate course. In these notes I will review briefly the main approaches to the analysis of this type of data, namely fixed and random-effects models. I will deal with linear models for continuous data in Section 2 and logit models for binary data in Section 3. I will describe the models in terms of clustered data, where  $Y_{ij}$  represents the outcome for the  $j$ -th member of the  $i$ -th group. The same procedures, however, apply to longitudinal data, so  $Y_{ij}$  could be the response for the  $i$ -th individual on the  $j$ -th wave. There is no requirement that all groups have the same number of members, or in the longitudinal case, that all individuals have the same number of measurements.

The Stata section of the course website has relevant logs under ‘panel data models’, including an analysis of data on verbal IQ and language scores for 2287 children in 131 schools in the Netherlands, and a study of the relationship between low birth weight and participation in the Aid to Families with Dependent Children (AFDC) welfare program using state-level data for 1987 and 1990. For binary data we use an example in the Stata manual.

## 2 Continuous Data

Suppose that  $Y_{ij}$  is a continuous outcome for the  $j$ -th member of group  $i$ . We are willing to assume independence across groups, but not within each group. The basic idea is that there may be unobserved group characteristics that affect the outcomes of the individuals in each group. We consider two ways to model these characteristics.

### 2.1 Fixed Effects

The first model we will consider introduces a separate parameter for each group, so the observations satisfy

$$Y_{ij} = \alpha_i + x'_{ij}\beta + e_{ij} \quad (1)$$

Here  $\alpha_i$  is a group-specific parameter representing the effect of unobserved group characteristics, the  $\beta$  are regression coefficients representing the effects of the observed covariates, and the  $e_{ij}$  are *independent* error terms, say  $e_{ij} \sim N(0, \sigma_e^2)$ .

You can think of the  $\alpha_i$  as equivalent to introducing a separate dummy variable for each group. It is precisely because we have controlled for (all) group characteristics that we are willing to assume independence of the observations. Unfortunately this implies that we cannot include group-level covariates among the predictors as they would be collinear with the dummies. Effectively this means we can control for group characteristics but we can't estimate their effects.

This model typically has a large number of parameters, and this causes practical and theoretical problems.

In terms of theory, the usual OLS estimator of  $\alpha_i$  is consistent as the number of individuals approaches infinity in every group, but is not consistent if the number of groups approaches infinity but the number of observations per group does not, which is the usual case of interest. Fortunately the OLS estimator of  $\beta$  is consistent in both cases.

On the practical side, one cannot really introduce a dummy variable for each group when the number of groups is large. Fortunately, it is possible to solve for the OLS estimator of  $\beta$  without having to estimate the  $\alpha_i$ 's explicitly through a process known as *absorption*.

An alternative is to remove the  $\alpha_i$  from the model by differencing or conditioning. This is very easy to do if you have two observations per group, as would be the case for longitudinal data from a two-wave survey. Suppose

$Y_{i1}$  and  $Y_{i2}$  follow model (1). The *difference* would then follow the model

$$Y_{i2} - Y_{i1} = (x_{i2} - x_{i1})'\beta + (e_{i2} - e_{i1})$$

which is a linear model with exactly the same regression coefficients as (1). Moreover, because the  $e_{ij}$  are independent, so are their differences. This means that we can obtain unbiased estimates of  $\beta$  by simply differencing the  $Y$ 's and the  $x$ 's and using ordinary OLS on the differences.

The same idea can be extended to more than two observations per subject, and it involves working with a transformation of the data reflecting essentially differences with respect to the group means. The same estimator can also be obtained by working with the conditional distribution of the observations given the group totals  $Y_i = \sum_j Y_{ij}$ .

Looking at the model in terms of differences shows clearly how it can control for unobserved group characteristics. Suppose the 'true' model includes a group-level predictor  $z_i$  with coefficient  $\gamma$ , so

$$Y_{ij} = z_i'\gamma + x_{ij}'\beta + e_{ij}$$

When you difference the  $Y$ 's the term  $z_i'\gamma$  drops out. So you can estimate the effects of the  $x$ 's controlling for  $z$  even though you haven't observed  $z$ ! Unfortunately, that also means that we can't estimate  $\gamma$  even if we have observed  $z_i$ , as noted earlier.

## 2.2 Random Effects

An alternative approach writes a model that looks almost identical to the previous one:

$$Y_{ij} = a_i + x_{ij}'\beta + e_{ij} \tag{2}$$

Here  $a_i$  is a *random* variable representing a group-specific effect,  $\beta$  is a vector of regression coefficients and the  $e_{ij}$  are independent error terms.

You can think of the  $a_i$  and  $e_{ij}$  as two error terms, one at the level of the group and the other at the level of the individual. As usual with error terms we assign them distributions; specifically we assume that  $a_i \sim N(0, \sigma_a^2)$  and that  $e_{ij} \sim N(0, \sigma_e^2)$ . We also assume that  $e_{ij}$  is independent of  $a_i$ .

Another way to write the model is by combining the two error terms in one:

$$Y_{ij} = x_{ij}'\beta + u_{ij}$$

where  $u_{ij} = a_i + e_{ij}$ . This looks like an ordinary regression model, but the errors are not independent. More precisely, they are independent across

groups but not within a group because the  $u_{ij}$ 's for members of group  $i$  share  $a_i$ .

We can write the correlation between any two observations in the same group as

$$\rho = \text{cor}(Y_{ij}, Y_{ij'}) = \frac{\sigma_a^2}{\sigma_a^2 + \sigma_e^2}.$$

a result that follows directly from the usual definition of correlation; the covariance between  $Y_{ij}$  and  $Y_{ij'}$  is  $\sigma_a^2$  and the variance of either one is  $\sigma_a^2 + \sigma_e^2$ . This coefficient is often called *the intra-class correlation coefficient*.

Because the variance of the observations has been partitioned into two components, these models are also called *variance components models*. The term  $\sigma_a^2$  represents variation across groups (usually called *between* groups, even if we have more than two) and the term  $\sigma_e^2$  represents variation *within* groups.

If we were to use OLS estimation in the model of equation (2) we would obtain consistent estimates for the regression coefficients  $\beta$ , but the estimates would not be fully efficient because they do not take into account the variance structure, and standard errors would be biased unless they were corrected for clustering.

Fortunately maximum likelihood estimation is pretty straightforward, and yields fully efficient estimates. We also obtain as by-products estimates of the error variances  $\sigma_a^2$  and  $\sigma_e^2$  and the intra-class correlation  $\rho$ . (Stata also computes these quantities for fixed effects models, where they are best viewed as components of the total variance.)

### 2.3 Fixed Versus Random Effects

There is a lot of confusion regarding fixed and random-effects models. Here are five considerations that may help you decide which approach may be more appropriate for a given problem.

First let us note the obvious, in one case the  $\alpha_i$  are *fixed* but unknown parameters to be estimated (or differenced out of the model), in the other the  $a_i$  are *random* variables and we estimate their distribution, which has mean zero and variance  $\sigma_a^2$ . This distinction leads to one traditional piece of advice: use random effects if you view the groups as a sample from a population, and fixed effects if you are interested in inferences for the specific groups at hand. I find this advice to be the least useful of all. (It is particularly baffling to Bayesians, who view all parameters as random.)

Second, note that the  $a_i$  are assumed to be *independent* across groups, which is another way of saying that they have to be uncorrelated with the

observed covariates, as all well-behaved error terms are supposed to do. In contrast, the  $\alpha_i$  control for all unobserved group characteristics that are constant across members, whether or not they are correlated with the observed covariates. This is a very useful distinction. Econometricians often view fixed effects as random effects which happen to be correlated with the observed covariates.

Third, the fixed-effects estimator cannot estimate the effects of *group-level variables*, or more generally variables that are constant across all individuals in a group. Otherwise you might think that all we need is the fixed-effects estimator, which is valid under more general conditions! (Incidentally there is a Hausman specification test for random effects which compares the two estimators of the effects of individual-level variables. Just bear in mind that when this test rejects the random specification it doesn't mean that the fixed specification is valid, just that the random is not.)

Fourth, fixed-effects models deal with just two levels, whereas random-effects models can easily be generalized to *more than two levels*. This can become an important consideration if you have three-level data, for example children, families and communities, and want to study the dependence at all levels.

Fifth, in a random-effects framework we can let any of the coefficients vary across groups, not just the constant, moving from so-called *random intercept* models to more interesting *random slope* models. You can think of a random slope as interacting a covariate with unobserved group characteristics. Of particular interest are treatment effects that may vary from group to group. (Or individual to individual if you have repeated measurements on each person.)

## 2.4 Between and Within Groups

There's one more way to look at these models. Let us start from the random effects model and consider the group means, which follow the model

$$\bar{Y}_i = a_i + \bar{x}_i' \beta + \bar{e}_i \tag{3}$$

where we have also averaged the covariates and the error terms for all members of each group. The key fact is that the means follow a linear model with the same regression coefficients  $\beta$  as the individual data.

If the error terms are independent across groups then we can obtain a consistent estimator of  $\beta$  using OLS, or WLS if the number of observations varies by group. (If the  $a_i$  are correlated with the  $x$ 's, however, we have the usual endogeneity problem.) We call this the *between* groups estimator.

We can also look at deviations of individuals from the group mean, which follow the model

$$Y_{ij} - \bar{Y}_i = (x_{ij} - \bar{x}_i)' \beta + (e_{ij} - \bar{e}_i) \quad (4)$$

The interesting thing here is that the deviations from the mean also follow a linear model with the same regression coefficients  $\beta$ . The errors within each subject are not independent, but the dependence arises just from subtracting the mean and is easily corrected. We call the resulting estimator the *within* groups estimator.

It can be shown that the fixed-effects estimator is the same as the within group estimator, and that the random-effects estimator is an average or compromise of the between and within estimators, with the precise weight a function of the intra-class correlation.

It is possible to reconcile the fixed and random-effects approaches by considering the group means as additional predictors. Specifically, consider the model

$$Y_{ij} = a_i + \bar{x}_i' \beta_B + (x_{ij} - \bar{x}_i)' \beta_W + e_{ij}$$

where the group mean and the individual's deviation from its group's mean appear as predictors. The OLS estimate of  $\beta_B$ , representing the effect of the group average on individual outcomes, coincides with the between-group estimator. The OLS estimate of  $\beta_W$ , representing the effect of an individual's deviation from the group average, coincides with the within-groups or fixed effects estimator. The random-effects estimator is appropriate only if both coefficients are equal.

Because OLS ignores the dependence of the observations, the equivalences noted above apply to the estimated coefficients but not their standard errors. To obtain correct standard errors you need to correct for clustering or, even better, treat this model as a random-effects model and estimate it using maximum likelihood.

## 2.5 Examples

We consider two examples, one where the fixed and random-effects approaches lead to similar estimates and one where they differ substantially.

**Example 1.** Snijders and Bosker (1999) have data for 2287 eighth-grade children in 131 schools in the Netherlands. We are interested in the relationship between verbal IQ and the score in a language test. The table below compares OLS, fixed-effects and random-effects estimators.

Variable	ols	re	fe
#1			
iq_verb	2.6538956	2.488094	2.4147722
_cons	9.5284841	11.165109	12.358285
sigma_u			
_cons		3.0817186	
sigma_e			
_cons		6.4982439	

The differences between the three approaches in this particular example are modest. The random-effects model estimates the correlation between the language scores of children in the same school as 0.18. This is equivalent to saying that 18% of the variance in language scores is across schools, and of course 82% is among students in the same school.

The Stata logs also show the regression based on school means, with a coefficient of 3.90, and separate regressions for each school, indicating that the relationship between verbal IQ and language scores varies by school.

**Example 2.** Wooldridge (2002) has an interesting dataset with the percentage of births classified as low birth weight and the percentage of the population in the AFDC welfare program in each of the 50 states in 1987 and 1990.

We consider models predicting low birth weight from AFDC participation and a dummy for 1990. For simplicity we ignore other controls such as physicians per capita, beds per capita, per capita income, and population (all logged), which turn out not to be needed in the fixed-effects specification. Here are the results:

Variable	ols	re	fe
#1			
d90	.03326679	.14854716	.21247362
afdcprc	.26012832	-.01566323	-.16859799
_cons	5.6618251	6.6946585	7.2673958
sigma_u			
_cons		1.1478165	
sigma_e			
_cons		.19534447	

The OLS estimate suggests that AFDC has a pernicious effect on low birth weight: each percent of the population in AFDC is associated with an *increase* in low birth weight. The random-effects estimator shows practically no association between AFDC participation and low birth weight. The intra-state correlation is 0.972, indicating that 97% of the variation in low birth weight is across states and only 3% is within states over time. Focusing on intra-state variation, the fixed-effects estimator shows that each increase of one percentage point of the population in AFDC is associated with a *reduction* in the percent of low birth-weight births, a much more reasonable result.

My interpretation of these results is that there are unobserved state characteristics (such as poverty) that increase both AFDC participation and the prevalence of low birth weight, inducing a (spurious) positive correlation that masks or reverses the (true) negative effect of AFDC participation on low birth weight. By controlling (implicitly) for all persistent state characteristics, the fixed-effects estimator is able to unmask the negative effect.

The Stata log expands on these analysis using all the controls mentioned above. It also shows how one can reproduce the fixed effects estimate by working with changes between 1987 and 1990 in AFDC participation and in the percent low birth weight, or by working with the original data and introducing a dummy for each state.

### 3 Binary Data

We now consider extending these ideas to modeling binary data, which poses a few additional challenges. In this section  $Y_{ij}$  is a binary outcome which takes only the values 0 and 1.

#### 3.1 Fixed-Effects Logits

In a fixed-effects model we assume that the  $Y_{ij}$  have independent Bernoulli distributions with probabilities satisfying

$$\text{logit}(\pi_{ij}) = \alpha_i + x'_{ij}\beta$$

Effectively we have introduced a separate parameter  $\alpha_i$  for each group, thus capturing unobserved group characteristics.

Introducing what may be a large number of parameters in a logit model causes the usual practical difficulties and a twist on the theory side. In the usual scenario, where we let the number of groups increase to infinity but not the number of individuals per group, it is not just the estimates of the  $\alpha_i$  that are not consistent, but the inconsistency propagates to  $\beta$  as well! This means that there is no point in introducing a separate dummy variable for each group, even if we could.

There is, however, an alternative approach that leads to a consistent estimator of  $\beta$ . We calculate the total number of successes for each individual, say  $Y_i = \sum_j Y_{ij}$ , and look at the distribution of each  $Y_{ij}$  given the total. It turns out that this conditional distribution does not involve the  $\alpha_i$  but depends on  $\beta$ , which can thus be estimated consistently. (In the linear case the dummy and conditioning approaches were equivalent. Here they are not.)

We will skip the details here except to note that this conditioning means that groups where all observations are successes (or all are failures) do not contribute to the conditional likelihood. In some situations this can lead to estimating the model in a small subset of the data. This is worrying, but advocates of fixed-effects models argue that those are the only cases with relevant information.

An example may help fix ideas. Suppose one was interested in studying the effect of teenage pregnancy on high school graduation. In order to control for unobserved family characteristics you decide to use data on sisters and fit a fixed-effects logit model. Consider families with two sisters. If both graduate the conditional probability of graduation is one for each sister and hence non-informative. If neither graduates the conditional probability is

zero and again, not informative. It is only when one of the sisters graduates and the other doesn't that we have information.

So far we have considered variation in the outcome but it turns out that we also need variation in the predictor. If both sisters had a teenage pregnancy the pair provides no information regarding the effect of pregnancy on graduation. The same occurs if neither gets pregnant. The only families that contribute information consists of pairs where one sister gets pregnant and the other doesn't, and where one graduates and the other doesn't. The question becomes whether the one who graduates is the one who didn't get pregnant, an event whose probability depends on the parameter of interest and is not affected by unobserved *family* characteristics.

The concern is that very few pairs meet these conditions, which may be selected on unobserved *individual* characteristics. To see why this is a problem suppose the effect of teenage pregnancy on high school graduation varies with an unobserved individual attribute. The estimated effect can still be interpreted as an average, but the average would be over a selected subset, not the entire population.

### 3.2 Random-Effects Logits

In a random-effects formulation we postulate the existence of an unobserved individual effect  $a_i$  such that *given*  $a_i$  the  $Y_{ij}$  are independent Bernoulli random variables with probability  $\pi_{ij}$  such that

$$\text{logit}(\pi_{ij}) = a_i + x'_{ij}\beta$$

In other words the *conditional* distribution of the outcomes given the random effects  $a_i$  is Bernoulli, with probability following a standard logistic regression model with coefficients  $a_i$  and  $\beta$ .

Just as before we treat  $a_i$  as an error term and assume a distribution, namely  $N(0, \sigma_a^2)$ . One difficulty with this model is that the *unconditional* distribution of  $Y_{ij}$  involves a logistic-normal integral and does not have a closed form.

This lead several authors to propose approximations, such as marginal quasi-likelihood (MQL) or penalized quasi-likelihood (PQL), but unfortunately these can lead to substantial biases (Rodríguez and Goldman, 1995).

Fortunately it is possible to evaluate the likelihood to a close approximation using *Gaussian quadrature*, a procedure that relies on a weighted sum of conditional probabilities evaluated at selected values of the random effect. These values can be pre-determined or tailored to the data at hand

in a procedure known as adaptive Gaussian quadrature, the latest Stata default.

The model can also be formulated in terms of a *latent variable*  $Y_{ij}^*$  such that  $Y_{ij} = 1$  if and only if  $Y_{ij}^* > 0$ , and assuming that the latent variable follows a random-effects linear model

$$Y_{ij}^* = a_i + x'_{ij}\beta + e_{ij}$$

where  $e_{ij}$  has a standard logistic distribution. The unconditional distribution of  $Y^*$  is then logistic-normal and, as noted above, does not have a closed form.

Recall that the variance of the standard logistic is  $\pi^2/3$ . This plays the role of  $\sigma_e^2$ , the individual variance. We also have the group variance  $\sigma_a^2$ . Using these two we can compute an *intraclass correlation* for the latent variable:

$$\rho = \frac{\sigma_a^2}{\sigma_a^2 + \pi^2/3}$$

Computing an intra-class correlation for the manifest outcomes is a bit more complicated, as the coefficient turns out to depend on the covariates, see Rodríguez and Elo (2000) and their `xtrho` command.

### 3.3 Subject-Specific and Population Average Models

A common mistake is to believe that all one needs to do with clustered or longitudinal data is to run ordinary regression or logit models and then correct the standard errors for clustering.

This is essentially correct in the linear case, where OLS estimators are consistent but not fully efficient, so all one sacrifices with this approach is a bit of precision. But with logit models, ignoring the random effect introduces a bias in the estimates as well as the standard errors.

To see this point consider a random effects model, where the expected value of the outcome  $y_{ij}$  given the random effect  $a_i$  is

$$E(Y_{ij}|a_i) = \text{logit}^{-1}(a_i + x'_{ij}\beta_{SS})$$

An analyst ignoring the random effect would fit a model where the expected value is

$$E(Y_{ij}) = \text{logit}^{-1}(x'_{ij}\beta_{PA})$$

Note that we have been careful to use different notation for the coefficients. We call  $\beta_{SS}$  the *subject-specific* effect and  $\beta_{PA}$  the *population average* effect, because we have effectively averaged over all groups in the population.

In the linear case (just ignore the inverse logit in the above two equations) taking expectation with respect to  $a_i$  in the first equation leads to the second, so  $\beta_{SS} = \beta_{PA}$  and both approaches estimate the same parameter.

Because of the non-linear nature of the logit function, however, taking expectation in the first equation does not lead to the second. In fact if the first model is correct the second usually isn't, except approximately. Typically  $|\beta_{PA}| < |\beta_{SS}|$ , so the population-average effect is smaller in magnitude than the subject-specific effect, with the difference increasing with the intra-class correlation.

One could make a case for either model, the main point here is that they differ. From a policy point of view, for example, one could argue that decisions should be based on the average effect. I find this argument more persuasive with longitudinal data, where the averaging is for individuals over time, than with hierarchical data. Suppose you are evaluating a program intended to increase the probability of high school graduation and the model includes a school random effect. Are you interested in the increase in the odds of graduation for students in the school they attend or the average increase over all the schools in the country?

### 3.4 Example

Our example comes from the Stata manual and is based on data from the National Longitudinal Survey (NLS) for 4,434 women who were 14-24 in 1968 and were observed between 1 and 12 times each. We are interested in union membership as a function of age, education (grade), and residence, represented by dummy variables for 'not a standard metropolitan area' and the south, plus an interaction between south and time (coded as zero for 1970). We fit ordinary, random-effects and fixed-effects logit models.

Variable	logit	relogit	felogit
#1			
age	.00999311	.00939361	.00797058
grade	.04834865	.08678776	.08118077
not_smsa	-.22149081	-.25193788	.02103677
south	-.71444608	-1.1637691	-1.0073178
southXt	.0068356	.02324502	.02634948
_cons	-1.8882564	-3.3601312	
lnsig2u			
_cons		1.7495341	

Compare first the logit and random-effects logit models. We see that, except for age, the subject-specific effects are smaller in magnitude than the population average effects, as we would expect. For example a woman living in the south in 1970 has 69% lower odds of being in a union than one living elsewhere, everything else being equal. The logit model, however, estimates the average effect as 51% lower odds in 1970. The intraclass correlation measured in a latent scale of propensity to belong to a union is 0.636.

The fixed-effects estimates are in general agreement with the random-effects results except for the indicator for living outside a standard metropolitan area, which changes from -0.252 to +0.021. This suggests that the negative association between living outside a SMA and belonging to union is likely to be spurious, due to persistent unobserved characteristics of women that are associated with both SMA residence and union membership.

Note in closing that we had a total of 26,200 observations on 4,434 women. However, the fixed-effects logit analysis dropped 14,165 observations on 2,744 women because they had no variation over time in union membership.

## 4 Appendix: Stata Commands

Here's a copy of the do file using to produce the results in this handout.

```
// WWS 509 - Fall 2008 - G. Rodriguez <grodri@princeton.edu>
// Models for Clustered and Longitudinal Data

// Verbal IQ and language scores
use http://data.princeton.edu/wws509/datasets/snijders, clear
reg langpost iq_verb
estimates store ols
xtreg langpost iq_verb, i(schoolnr) mle
estimates store re
xtreg langpost iq_verb, i(schoolnr) fe
estimates store fe
estimates table ols re fe, eq(1 1 1)

// AFDC participation and low birth weight
use http://www.stata.com/data/jwooldridge/eacsap/lowbirth, clear
encode stateabb, gen(stateid)
reg lowbrth d90 afdcprc
estimates store ols
xtreg lowbrth d90 afdcprc, i(stateid) mle
estimates store re
xtreg lowbrth d90 afdcprc, i(stateid) fe
estimates store fe
estimates table ols re fe, eq(1 1 1)

// Union membership
use http://data.princeton.edu/wws509/datasets/union, clear
logit union age grade not_smsa south southXt
estimates store logit
xtlogit union age grade not_smsa south southXt, i(id) fe
estimates store relogit
xtlogit union age grade not_smsa south southXt, i(id) fe
estimates store felogit
estimates table logit relogit felogit, eq(1 1 1)
```